

Registration Form

New Jersey Sleep Society
2011 Annual Educational Symposium
Application for Exhibit Space and Sponsorships
Tax ID Number: 22-3452258

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

Email: _____

Company Website: _____

Exhibit Table: Fri/Sat \$900 Sat \$750
Non-Profit: Fri/Sat \$450 Sat \$375
Silver Supporter: \$2000
Gold Supporter: \$3000
Platinum Supporter: \$5000

Unrestricted Educational Grant \$ _____

Method of Payment: Check, AmEx, Master Card, Visa

Card Number _____

Expiration Date: _____

Signature: _____

Accommodations:

Wyndham Princeton Forrestal Hotel & Conference Center
(609) 936-4200. Mention NJSS for discounted rate.

Return to: NJ Sleep Society, Inc., P O Box 6900
Hillsborough, NJ 08844

Or Complete Online @ www.njsleepsociety.com

CUT OFF THIS PORTION AND MAIL BACK WITH PAYMENT

Friday, September 23, 2011

- 1:00 pm Registration, Visit Exhibits, Refreshments
- 1:55 Lee J. Brooks, MD
Welcome and Introduction
- 2:00 Patrick Strollo, MD
The Present and Future of Sleep Medicine
Objectives: Examine the role of the sleep specialist in emerging care delivery models, Discuss new and emerging tools for sleep medicine, Describe the AASM Integrated Sleep Management Delivery Model
- 3:00 Phyllis Zee, MD, PhD.
Sleep-Wake Mechanisms and Neurophysiology
Objectives: Review the functional anatomy of sleep/wake neuro physiology. Review the function of sleep and wake regulating neurotransmitters. Review the functions of sleep.
- 4:00 Break and Visit Exhibits
- 4:30 Phyllis Zee, MD, PhD.
Circadian Rhythm and its Disorders
Objectives: Review recent advances in our knowledge of the neurobiology of circadian rhythm regulation. Comprehend the current concepts of the relationship between circadian timing and mental and physical health. Apply principles of circadian sleep science to the diagnosis and treatment of circadian rhythm sleep disorders.
- 5:30 Phillip Gehrman, PhD.
Insomnia
Objectives: Current models of insomnia. Approaches to assess and diagnose insomnia. Being aware of current pharmacologic and cognitive behavioral treatment approaches for insomnia.
- 6:30 Cocktails and Hors d'oeuvres
- 7:30 Dinner (optional & extra charge)

Saturday, September 24, 2011

- 7:30 am Registration, Continental Breakfast, Visit Exhibits
- 8:30 Arthur Walters, MD
New Insights into the Pathogenesis of the Restless Legs Syndrome
Objectives: Comprehend the pathophysiology of Restless Legs Syndrome and periodic Limb Movements in sleep. Comprehend the genetic basis of RLS/PLMS. Comprehend the role of dopamine, iron and the Endogenous opioid system in the pathogenesis of RLS. Comprehend the role of hypertension, heart disease and stroke in the pathogenesis of RLS/PLMS. Comprehend the potential role of immunology and inflammation in the pathogenesis of RLS/PLMS.

Saturday, September 24, 2011 (cont)

- 9:30 am Lee K. Brown, MD
**Complex Sleep Apnea:
Does it exist, is it important and how to treat it**
Objectives: Distinguish between the narrow definition of complex sleep apnea as related to CPAP treatment and the broader definition encompassing any combination of central and obstructive sleep disordered breathing. Describe the mechanisms by which complex sleep apnea is thought to arise. List the treatment modalities available for complex sleep apnea and the order and manner in which they are best applied.
- 10:30 Break, Visit Exhibits
- 11:00 Lee K. Brown, MD
PAP Titration Strategies in the Sleep Lab
Objective: Describe the types of PAP generators available in the U.S. and for those with auto-titrating features, the basic engineering principles and treatment algorithms under which they operate. Recognize the factors associated with PAP generators that may or may not affect compliance and adherence to treatment. Appreciate what is not known about the manner in which any individual patient will respond to PAP and the measures that should be taken to validate effective treatment in each patient.
- 12:00 pm Lorraine Levitt Katz, MD
Sleep, Obesity and Diabetes
Objective: To distinguish the relationships between sleep duration and weight regulation homeostasis To determine the relationships between sleep duration and glucose. To identify the relationships between obstructive sleep apnea syndrome and risk of diabetes and the metabolic syndrome
- 1:00 Lunch, Visit Exhibits
- 2:00 Thornton A. Mason, MD, PhD. MSCE
Non- Respiratory Pediatric Sleep Disorders
Objectives: Comprehend the spectrum of parasomnias in childhood. Become familiar with cause of excessive daytime sleepiness in pediatric patients. Comprehend the features of behavioral insomnia of childhood
- 3:00 Christopher Cielo, DO
Sleep Medicine – The Year in Review
Objectives: Review recent advancements in medical knowledge of obstructive sleep apnea. Comprehend new findings related to the genetics of sleep disorder. Discuss developments in the study of pediatric sleep disorders.
- 4:00 NJSS Board of Directors Meeting. Open to all attendees

Exhibitor and Sponsorships Opportunities

The New Jersey Sleep Society invites you to become a sponsor and exhibitor at our Annual Symposium on September 23rd & 24th, 2011 at our centrally located venue! The NJSS Annual Symposium is highly regarded by physicians, ancillary personnel, and exhibitors alike – and is well attended with over 300 professionals expected to participate from the mid-Atlantic states. Opportunities for exhibiting and sponsorship will increase your visibility. Don't miss out.

Target Audience

Sleep physicians including pulmonologists, neurologists, otolaryngologists, pediatricians, and psychiatrists.
Sleep Center Managers
Polysomnography Technologists
Respiratory Therapists
Dentists, PhDs, and others interested in sleep medicine
Nurses

Sponsorship Opportunities

Exhibit Table

\$900 includes admission for two attendees

Silver Supporter

\$2000 includes table at meeting, two attendees including dinner, recognition in our printed program and at the dinner, and a link from the NJSS Website to yours

Gold Supporter

\$3000 includes table at meeting, three attendees including dinner, recognition in our printed program and at the dinner, and a link from the NJSS Website to yours, including company logo

Platinum Supporter

\$5000 includes table at meeting, five attendees including dinner, recognition in our printed program and at the dinner, and a link from the NJSS Website to yours, including company logo and up to 5 lines of text

FACULTY

Lee J. Brooks, MD

Clinical Professor of Pediatrics
University of Pennsylvania/Children's Hospital Of Philadelphia

Lee K. Brown, MD

Professor of Medicine
University of New Mexico

Christopher Cielo, MD

Fellow, Sleep Medicine and Pediatric Pulmonology
University of Pennsylvania/Children's Hospital of Philadelphia

Philip R. Gehrman, PhD.

Assistant Professor, Department of Psychiatry
Assistant Professor, School of Nursing
University of Pennsylvania

Lorraine Levitt Katz, MD

Associate Professor of Pediatrics (Endocrinology)
University of Pennsylvania/Children's Hospital of Philadelphia

Thornton B. A. Mason II, MD, PhD, MSCE

Associate Professor of Clinical Neurology
University of Pennsylvania/Children's Hospital of Philadelphia

Patrick Strollo, MD*

Professor of Medicine and Clinical and Transitional Science
University of Pittsburgh Medical Center

Arthur S. Walters, MD**

Professor of Neurology
Vanderbilt University School of Medicine
Nashville, Tennessee

Phyllis M. Zee, MD PhD***

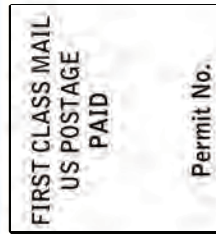
Professor of Neurology
Associate Director Center for Circadian Biology and Sleep
Director Sleep Disorders Center
Northwestern University | Chicago, Illinois

*Dr. Walters is a consultant and does research support with UCB Pharma, and speaker for Current Educational Concepts.

**Dr. Strollo does research support with ResMed, Phillips Respironics & Inspire.

*** Dr. Zee is a consultant for Jazz, Purdue, Sanofi-Aventis, UCB, Merck, Phillips Respironics and Zeo; Shareholder in Zeo.

The other members of the faculty and organizing committee have no conflict of interest to disclose.



New Jersey Sleep Society
PO Box 6900 Hillsborough, NJ 08844
908-391-7300 njleepsociety.com

Annual Educational Symposium September 23-24, 2011

Wyndham Princeton Forrestal Hotel & Conference Center
900 Scudders Mill Road | Plainsboro, NJ

